# Argyll & Bute Community Planning Partnership

# Oban, Lorn and the Isles Area Community Planning Group

SOA: Local Oban, Lorn and the Isles 2015 - 16













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## **Community Initiatives**

#### Introduction

The purpose of the SOA Local: Oban, Lorn and the Isles is to provide information about community planning partnership activities at a local level. It is not a comprehensive guide to all community planning activity in the area and does not include information relating to community planning activities which take place at a strategic level.

The reason for creating a SOA Local is to:

- raise awareness in the community of what is happening linked to the SOA in their local area;
- raise the profile of local projects and the potential for further partnership working to deliver the project;
- enable communities to link directly with the SOA which can help access to funds;
- give clear priorities based on local engagement and consultation for Area Community Planning Groups to focus on

SOA Local: Oban, Lorn and the Isles is one of a suite of four documents and information relating to the other Argyll & Bute Area Community Planning Groups can be found at <a href="http://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership">http://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership</a>

# Overview of Community Planning in Argyll & Bute

The Argyll and Bute Community Planning Partnership was set up to coordinate the delivery of services and other activities in Argyll and Bute to improve the quality of life and physical environment for residents and visitors to the area.

The Single Outcome Agreement is a 10 year plan which will ensure that Argyll and Bute contributes to the delivery of the Government's 16 national outcomes and delivers better outcomes for our communities.

It focuses on what residents have told the partnership is most important to them, sets out the overall direction and vision for the area until 2023 together with a joint approach to the main issues that face Argyll and Bute. All the partners are committed to this ten year plan and will reflect the key issues in their own plans as appropriate. Further information is available at <a href="http://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership">http://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership</a>

# Geography

Oban, Lorn and the Isles covers an area of 265,814 hectares (38% of Argyll and Bute's total land area) and has a population density of 0.08 persons per hectare (2011 Census).

According to the Scottish Government's Urban Rural Classification (2011-12), 99% of the land area is described as being 'remote rural'. Oban is classified as being 'a remote small town'. Some four out of every ten people in Oban, Lorn and the Isles live in Oban. The remainder live in areas classified as being 'remote rural'.

The main settlement in OLI is Oban, with population of 8,540 (NRS 2012-based Settlement Estimates).

Sixteen of Argyll and Bute's 23 inhabited islands are within the Oban, Lorn and the Isles Administrative Area. A quarter of Oban, Lorn and the Isles's population live on islands, the most populous being Mull, with a population of 2,800 (2011 Census).

## **Population Trends**

OLI has a total population of 20,234 (NRS 2013 SAPEs). Over the period 2003 to 2013, the population of OLI increased by 6%. This sets OLI apart from the other Administrative Areas, which all experienced a fall in population. At the same time, and in common with the other Administrative Areas, the population profile of Oban, Lorn and the Isles has aged (NRS rebased 2003 SAPEs; 2013 SAPEs).

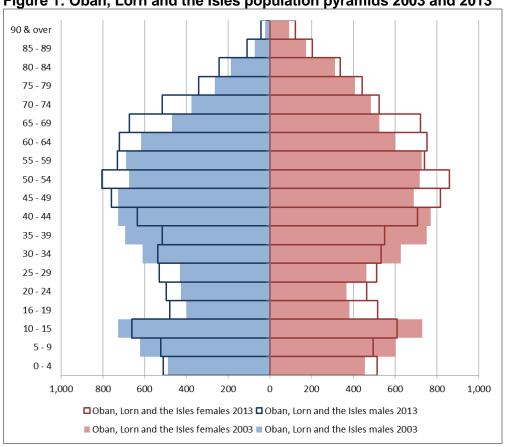


Figure 1: Oban, Lorn and the Isles population pyramids 2003 and 2013

# **Deprivation**

The Scottish Index of Multiple Deprivation (2012) ranked ten of the 122 datazones within Argyll and Bute as being among the 15% most overall deprived datazones in Scotland. One of these datazones is located in Oban.

## **Economy**

In common with Argyll and Bute more widely, Oban, Lorn and the Isles has a higher rate of self-employment than the Scottish average (15.79% and 7.5% respectively) (2011 Census; percentage of all people aged 16 to 74). Rates of self-employment are higher in Oban, Lorn and the Isles than in any of the other Administrative Areas.

A fifth of employment in Oban, Lorn and the Isles is in accommodation and food services, with a further 10% of employment being in retail. Also of importance is the health sector, which accounts for 16% of employment in the OLI area.

## **Education**

Of the 10 secondary schools within Argyll and Bute, 3 are in Oban, Lorn and the Isles. The area is served by 25 primary schools.

## **Community Engagement**

Community engagement and consultation has been an integral part of developing the SOA Local: Oban, Lorn and the Isles.

In August 2013, the first stage of Argyll and Bute's Single Outcome Agreement was approved by the Scottish Government and work began on developing the delivery plan which would achieve the overarching outcome and the 6 supporting outcomes outlined in the Single Outcome Agreement.

A community consultation was designed to inform the content of delivery plans for each of these outcomes in addition to contributing to setting and achieving localised outcomes. 140 participants attended workshops in Mull, Tiree and Oban during Februry 2014 while a further 35 attended an 'Oban, Lorn and the Isles Question Time 'which involved an expert panel answering questions from the audience.

A parallel online survey was undertaken with over 500 responses across Argyll and Bute, including 95 from Oban, Lorn and the Isles. In addition, a Youth Consultation was undertaken on 23rd and 24th of November 2013 by Argyll and Bute Youth Forum, attended by 50 young people, including 10 from Oban, Lorn and the Isles.

The findings of the consultation were collated in the report *Argyll and Bute: A good place to live, work and play? Local report on the consultation within Oban, Lorn and the Isles Area* The report was considered by the Oban, Lorn and the Isles Area Community Planning Group in June 2014

On the 4th of November 2014, a focus group, drawn from CPP partners and representatives from business and community organisations, met in Oban to review the mapping of actions in the SOA Delivery Plans against the topics highlighted during the community consultation events carried out in January/February 2014 and considered ways to ensure that local community initiatives could link into the SOA Local.

A report containing the findings of the focus group was considered by the Oban, Lorn and the Isles Area Community Planning Group at the December 14 meeting and the findings informed the next stage of the process.

During January 2015, a working group met to review the draft SOA Local: Oban, Lorn and the Isles and to further considered ways to ensure that local community initiatives could link into the SOA Local.

## **Our Challenges**

The consultation highlighted the participants' wish to prioritise developing the economic potential of Argyll and Bute through harnessing the strengths of our rich natural resources and heritage.

## Challenges include:

- How to ensure our health service meets the need of a geographically dispersed ageing population and pressures on local education provision as demographics alter.
- Encouraging new ways to listen to local communities aspirations, for example through the recognition and formal adoption of local Community Plans, presents its challenges not least in areas such as planning, yet may also provide the resources to our rural communities to thrive.
- There was general recognition that young people seeking wider experiences may move out of the area and more should be
  done to both encourage those who wish to stay or who may be considering returning as they progress through different
  stages of their lives.
- Developing a range of practical incentives designed to encourage inbound mobility and provide the appropriate infrastructure to retain people in the area includes housing challenges, economic development and service provision that Community Planning Partners, working together to maximise resources and co-ordinating forward planning, can address.

Argyll & Bute Community Planning Partnership places equality, diversity and inclusiveness at the centre of all its services and actions.

Delivering against this we commit to reducing inequalities in all forms. In addition to those identified in the Equality Act 2010, our communities face three key areas of potential inequality that we must ensure are planned for in the SOA. These are:

- Geographical inequalities
- Health inequalities
- Economic Inequalities

Economic inequalities, unemployment and under employment are key drivers for health and geographical inequalities. Low income is widely recognised as a driver for many other areas of inequality. The focus of the SOA on economic activity and growth is fundamental to addressing this.

Our challenges require a proactive approach using preventative action and early intervention which has a proven track record and has been embedded into the SOA delivery plans.

## Outcome 1: The economy is diverse and thriving

This outcome focuses on business growth, sustainability and start up. Tourism, marine science, renewables, digital economy and food and drink are the key sectors which will be developed through this outcome

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include: Argyll and Bute Local Housing Strategy; Argyll and Bute Skills Pipeline, Argyll and Bute Youth Employment Activity Plan; Argyll Voluntary Action Strategic Plan; CHORD / CARS programme; TIF programme; Economic Development Action Plan; Scottish Government Economic Strategy; Highlands and Islands Enterprise Operating Plan; Local Development Plan Opportunities for All Development Plan; Renewable Energy Action Plan; Roads Asset Management and Maintenance Strategy; Scottish Enterprise Operating Plan; Scottish Ferries Plan; Strategic Housing Investment Plan 2013-18; Strategic Infrastructure Plan (proposed).

The following strategic partnerships are supporting the delivery of this outcome: Argyll and Bute Renewables Alliance; Argyll and the Isles Strategic Tourism Partnership; Argyll and Bute Employability Partnership; Third Sector and Communities Strategic Partnership

- To achieve business growth and additional employment opportunities
- To ensure our towns, villages and rural communities are economically dynamic, sustainable and connected building on their distinct opportunities
- To ensure that Argyll and Bute is recognised nationally and internationally as a location for marine education, research and business
- To ensure we have a thriving, sustainable renewable energy sector with well-developed local supply chains and community benefits
- To ensure we have a robust tourism sector with an extended season, a higher value proposition and increased turnover
- To create an environment where levels of entrepreneurship are increase

# Outcome 1 – the economy is diverse and thriving

SOA Code	SOA Delivery Plan Action	Activity on the Ground	Timescale
1.1.2	Support an increase in international trade through more businesses trading internationally and businesses increasing international turnover	£1.3M pa estimated increase in International Sales across Argyll & Bute as a result of approvals this year.	Ongoing
1.1.4	Support Business Growth (including social enterprise) through HIE / SE account management and Business Gateway (BG)	64 organisations account managed across Argyll & Bute, 6 of which were referrals from BG	Ongoing
1.1.7	Ensure businesses are ready to take advantage of the opportunities offered by improved Broadband speeds	New courses to be run by Business Gateway and/or Scottish Enterprise in a number of areas across Argyll and Bute	On-going support throughout 2015 - 2017
1.2.5	Undertake a scoping / feasibility study on positioning Oban as a university town.	The scoping study has been completed and this has identified a number of high level/early actions which have been agreed.	Ongoing
1.2.6	Deliver Community Account Management model to support sustainable growth and community empowerment	6 CAM Action Plans in place across Argyll & Bute.	Ongoing
1.4.1	Increase awareness of marine employment, education and business opportunities through engagement with SAMS and all local stakeholders	A number of leads are still being pursued following attendance at Aquaculture UK. A report on the Argyll marine economy is to be commissioned.	Ongoing
1.4.2	Secure tenants for Malin House Dunstaffnage, European Marine Science Park,	2 tenants have been secured and are in place. Further marketing of	Ongoing

		the opportunities is being undertaken	
1.5.3	Support the development of the local energy supply chain	3 events have been attended to increase the profile of Argyll & Bute and provide opportunities to local suppliers.	Ongoing
1.6.1	Secure and maintain ongoing sustainability of the Argyll and the Isles Tourism Co-operative Ltd (AITC) (trading arm of AISTP) to further develop the tourism value chain linked to the area's unique heritage, provenance and authenticity.	Local destination management groups have received support to engage support staff.	Ongoing
1.6.2	Create partnership structures with the capacity and desire to develop the culture and heritage sector to maximise the unique opportunities provided by the unique culture and heritage of the area.	14 account managed tourism sector organisations across Argyll & Bute.	Ongoing
1.6.3	Support the delivery of high quality tourism experiences across Argyll and Bute	15 account managed Food & Drink sector organisations across Argyll & Bute.	Ongoing
1.6.4	Build upon the local food and drink offering	3 events have been attended to increase the profile of Argyll & Bute and provide opportunities to local suppliers.	Ongoing
1.7.1	To provide support business starts in each of the four council administrative areas.	Business Gateway Advisors will provide support and advice to business starts ups within the area	On-going Business Gateway support throughout 2015 – 2017
1.8.3	To optimise public sector employment and training opportunities including work experience, apprenticeships, graduate placements, research, etc.	10 current Graduate Placements across Argyll & Bute.  A study is being commissioned to identify increased opportunities for public sector employment. This is a direct SOA action	Ongoing  March 2015

1.8.4	Optimise local benefits through public sector procurement process through continued usage of supplier development programme, utilising community benefit clauses where appropriate	PV Panel Installation Education Properties (Non-NPDO): Contractor-led presentations within the relevant schools after completion of the works involved in this contract, to raise awareness of the benefits of Solar PV Panels Provision of Addiction Recovery	TBA – Presentations to start from January 2015  Ongoing
		Services: the Council would wish to see the contractors(s) for the Provision of Addiction Recovery Services, provide where appropriate, young person engagement. Under this contract, the Council would expect to work with the successful contractor(s) to organise contractor-led presentations within the Argyll and Bute schools to raise awareness of	

## Outcome 2: We have infrastructure that supports growth

This outcome focuses on the following infrastructure; housing, town centres, road transport, other modes of transport (air, ferries, rail, piers and harbours), utilities (electricity grid and water and sewerage network) and IT/ICT (mobile phone and broadband). This will deliver better connectivity in order to drive forward sustainable economic growth and grow our population.

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include: Proposed Strategic Infrastructure Plan, Local Development Plan, Economic Development Action Plan, Renewable Energy Action Plan, Roads Asset Management and Maintenance Strategy, Scottish Ferries Plan, Strategic Housing Investment Plan 2013-18, CHORD programme/TIF, HIE Operating Plan Next Generation Broadband.

The following strategic partnerships are supporting the delivery of this outcome: Argyll and Bute Strategic Housing Forum, Argyll and the Isles Coast and Countryside Trust, ABRA, Community Broadband Scotland, Digital Scotland Hi-Trans.

- The transport connectivity across Argyll and Bute is improved
- The digital connectivity across Argyll and Bute is improved
- To ensure that housing supports future economic success and a growing population
- To secure a sustainable and vital future for our town centres
- To optimise our public assets to best facilitate economic growth

# Outcome 2: We have infrastructure that supports growth

SOA Code	SOA Delivery Plan Action	Activity on the Ground	Timescale
2.1.1	To support Transport Scotland with their planned improvement works to the A82, A83 and A85	Lobby for permanent solution on Rest and Be Thankful as per council decision November meeting.	December 2014
		Input to the focus groups for the A82 improvements north of Tarbet	Ongoing
		Quarterly Co-ordination Meetings with Transport Scotland re trunk and local road issues.	On-Going (schedule of quarterly meetings)
2.1.2	To produce a Local Development Plan Action Plan with a focus on economic growth for Argyll and Bute covering essential services, connectivity including road, integrated transport, rail, ferries, ports, air, active travel, digital technology and grid. CHORD, TIF and Maritime Change Programme.	Draft Action Programme has been produced. It will be amended in FQ1 & 2 of 2015 to reflect adopted LDP.	Mid-end of 2015
2.1.3	To achieve a new service of a regular commercial air link between Oban and Glasgow/ Oban to Barra.	Discussions taking place with Glasgow airport regarding potential Oban – Glasgow route. Hitrans study identified the costs for a trial service as £50k per annum for each route. No source for this budget is currently identified.	Meeting with Glasgow Airport is due to take place late January.
2.1.4	Establish Green Networks in each of our Main Towns	Draft networks reported to Sept PPSL & consultation in Jan 15	Adoption as Supplementary Guidance summer/autumn 2015

2.2.1	Deliver the roll out of high speed next generation broadband	Oban exchange already enabled as a Point of Presence with a number of other North Lorn sites due shortly.	2014/15
		Coverage through the Highlands and Islands programme expected to reach premises in the Aros, Balvicar, Coll, Connel, Craignure, Dalmally, Dervaig, Kilmelford, Ledaig, Scarinish, Taynuilt and Tobermory exchange areas	2014-2016
		Community Broadband Scotland working with communities unlikely to benefit from the above programmes including the Argyll Isles project which is looking to provide coverage to Lismore, Iona, Luing and parts of Mull.	2014-2017
2.2.2	Work with key agencies to improve coverage and quality of mobile phone signals	The Council continues to work with the Department for Culture, Media and Sport in relation to the Mobile Infrastructure Project, a number of possible sites have been identified for Argyll and Bute but there is no confirmation as to which will be able to be delivered.	2016
		The Council is supporting a proportion of revenue costs in relation to the Scottish Government Pilot for a mobile phone mast on Coll for a period of 5 years.	2014-19
2.3.1	Influencing the scale and the speed of the investment in the grid	ABRA continues to press for improvements to the grid infrastructure to assist in the delivery of renewable energy projects across Argyll and Bute however physical improvements can only be implemented once demand from consented additional energy generation is sufficient to justify the investment. ABRA is	Ongoing. Study by National Grid in relation to ANM expected end of 2015.

		pressing National Grid and SSE, as the distribution network operator, for the roll out of active network management (AMN) as early as possible.  Possible future improvements to grid infrastructure in the Taynuilt to Inveraray area have not yet been triggered although there are known issues affecting those wishing to generate in this area.  The Highlands and Islands Local Energy Consortium is supporting work in relation to Local Energy Economies to overcome grid	2014-15
		constraints and through the Local Energy Challenge Fund has secured Phase 1 funding for a pilot project in relation to smart heating on Mull.	
2.4.1	To preserve and expand the supply of good quality housing units across	Operation of the local Area Property Action Group.	Ongoing
	all tenures to enable population	Empty Homes work with private owners.	Ongoing
	growth.	Advice & assistance to local landlords and private owners on property improvements and	Ongoing
		energy efficiency measures.	
		HEEPS project planned for islands	2016/17
2.6.1	To undertake Action Plans for each of our six Main Town Centres	A Team Town model is being developed to bring together Council services and other partners with a view to identifying the issues in each of our town and developing an action plan to address these. This approach will be piloted in Dunoon and if successful will be rolled out to other towns.	The initial report and recommendations for Dunoon are due early 2016, any activity in OLI would follow this.
2.7.4	Develop a plan to promote our Piers and Harbours	No information as at February 2015	

# Outcome 3: Education, skills and training maximises opportunities for all

This outcome focuses on supporting our children and young people to be ambitious and realise their full potential, ensuring that our education, skills training and volunteering opportunities are better aligned to economic development opportunities both within Argyll and Bute and nationally. We will also ensure that our learners are more confident, resilient and better enabled to manage the key transitional stages in their life and, to provide the skills needed for our residents to progress in their working and learning lives enabling them to contribute effectively to our communities.

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include: Education Action Plan 2013-14, Argyll and Bute Youth Employment Activity Plan 2013-14, Employability Partnership, Strategic Skills Pipeline, Education Service Plan 2014/15, Children and Families Service Plan 2014/15, Integrated Children's Service Plan 2014-2017, Early Years Collaborative – stretch aims (reaching the child's developmental milestones), Third Sector Partnership work plan 2014-15, Gaelic Language Plan.

The following strategic partnerships are supporting the delivery of this outcome: Employability Partnership and Reshaping Care for Older People.

- Our children and young people in Argyll and Bute are supported to be ambitious and realise their full potential
- To ensure education and skills training opportunities are aligned to economic development opportunities both within Argyll and Bute and nationally
- To promote volunteering opportunities to young people within Argyll and Bute
- To provide the skills needed for our residents to progress in their working and learning lives enabling them to contribute effectively to our communities

Outcome 3: Education, skills and training maximises opportunities for all

SOA Code	SOA Delivery Plan Action	Activity on the Ground	Timescale
3.1.2	Develop a range of programmes, courses and qualifications for the Senior Phase to support schools and pupils with course options that reflect local labour market employment opportunities and	Schools have developed their senior phase curriculum taking account of the local context. All schools have now presented candidates for New National Qualifications at National 4 and 5. Two out of the three schools have also offered courses at National 3. Some subjects	Senior officers will discuss with schools progress towards new Highers. (completed January 2015)
	opportunities for progression to further study	are now offering New National Higher courses whilst others are delaying this session with the intention of offering these courses next session. Next session only the new Curriculum for Excellence (CfE) Higher will be available for pupils.  Schools are reflecting on their current senior	Senior officers will meet with Head Teachers to discuss curriculum architecture, Opportunities for All and the implementation of the appropriate recommendations from Commission for Developing Scotland's Young Workforce.
		phase architecture and will make changes in a planned approach as necessary.	(January /February 2015).  Course options for 2016 are considered and provided to school pupils for completion March 2015.
		All schools were invited to attend an Education Scotland event on Leadership of the Senior Phase (March 2014). All schools are also invited to send representatives to a CfE Secondary Leadership Conference event.	January 2015

		Each secondary school will meet with Argyll College UHI to discuss school/college partnership working for session 2015/16  Oban High currently offers 6 Skills for Work courses to S5/6 pupils and 25 S6 pupils are completing university level study through the Young Applicants in Schools Scheme (YASS) programme.	January/February 2015
3.1.5	Increase the number of young people achieving accredited learning opportunities	<ul> <li>Involvement Training</li> <li>Dynamic Youth Awards</li> <li>Youth Achievement Awards</li> <li>Young Leaders Programme</li> <li>Duke of Edinburgh's Award</li> <li>John Muir Trust</li> <li>Heartstart</li> </ul>	Data on accreditation is collected at end of financial year (March 15)
3.2.1	Improve the alignment of education and training with business requirements and the economic opportunities in Argyll and Bute	Delivery of the Youth Employment Activity Plan, 2014/15 aligned to the Argyll and Bute Strategic Skills Pipeline.	The YEAP is updated on a quarterly basis and submitted to the Skills Development Scotland (SDS). SDS is managing this process on behalf of the Scottish Government.
		Currently in the process of commissioning a project focusing on the 'Compelling Argyll and Bute Administrative Areas' where a key component of this study is to undertake a detailed economic profiling and analysis of Argyll and Bute and each of the four subareas, with a particular focus on skills development issues.	'Compelling Argyll and Bute Administrative Areas' due to commissioned by the 3 <sup>rd</sup> December (subject to appropriateness of submitted tenders) and to be finalised by the end March 2015

3.2.2	Increase the number of opportunities for work placements for Senior Phase pupils	Tiree High School offers bespoke work placements for pupils based upon when a pupil is considering leaving secondary school and matched with career area of interests where possible. The majority of pupils will have the opportunity to complete a work placement off the island if appropriate to their career areas of interest.	Ongoing
		Oban and Tobermory High Schools are both offering flexible work placements based upon pupil need and career area of interest. Young people may be on placement for anything from a half day a week for a term through to 2 days per week for an academic session.	Ongoing
3.2.3	Provide new and existing Small and Medium Enterprises (SMEs) in Argyll with the opportunity to access business skills workshops to help them develop	No information as at February 2015	
3.2.4	Encourage local apprenticeships and training programmes which align with the demands of the local job market	The council's modern apprenticeship scheme is at its early stages. There are 5 modern apprentices in post now. A further 6 will be interviewed in January and they will be located across the area. All apprenticeships have transferable skills training, which is appropriate for local markets.	Ongoing – minimum of 20 by October 2015
3.2.5	Increase the number of targeted recruitment and training Community Benefits (e.g. apprenticeships, jobs, leadership training etc	General Maintenance Term Contract – Oban and Lorn; General Maintenance Term Contract - Mull: Community Benefits Clause included - In line with the corporate objectives of Argyll and Council, and namely within Corporate Objective 2, that "we have a skilled and	Ongoing – to be discussed at contract management meetings

3.2.7	Develop a curriculum for Argyll College which is responsive to local needs	competitive workforce capable of attracting employment to Argyll and Bute Council," the Council would wish to see contracts let under the General Maintenance Term Contract, provide where appropriate, real employment and training opportunities to the young and long term unemployed. Under this contract, the Council would expect to work with the successful contractor, to place suitable applicants from the unemployment register in appropriate vacancies that arise as a direct result of this contract. Support can be given in this aspect from the Council's Employability Team.  No information as at February 2015	
3.4.3	Increase the number of young people engaged in volunteering	<ul> <li>Saltire</li> <li>Activity Agreements</li> <li>Duke of Edinburgh</li> <li>Project Scotland Volunteers – Glencruitten Gardens</li> </ul>	Ongoing
3.6.1	Support children and young people to promote good citizenship and engage in wider decision making with partner agencies	North Argyll Youth Forum Young Leader Programme Argyll & Bute Youth Forum meetings Oban Youth Bank Campaign on Alcohol Tax	Weekly meetings March 2015 Meetings approx 6 weekly Ongoing Ongoing
3.6.2	Develop the Argyll Young Entrepreneurs website to support young entrepreneurs	Provision of a website to help young people to identify opportunities for career and social development with Argyll & Bute	Developed in 2015

3.6.3	Increase the capacity of community groups	Support to third sector and community groups including training and wider community engagement.	Ongoing
3.6.7	Provide opportunities for older people to be involved in community projects	Older people will be encouraged and supported engage in a range of projects and initiatives within the area	Ongoing throughout 2015 - 17

# Outcome 4: Children and young people have the best possible start

This outcome focuses on ensuring our children and young people are protected from abuse, neglect and harm, are more active and have more opportunities to participate in play, recreation and sport. We want to ensure our children live within a family supportive environment, have the highest possible standards of physical and mental health and, can access to positive learning environments and opportunities to develop skills. We will encourage children to have their voices heard and to play an active and responsible role in their communities. Collaborative working to deliver quality services early in life offers real and tangible outcomes for children, young people and their families. This includes promoting prevention and tackling poverty, inequality and poor outcomes by empowering communities to work together.

The key strategy supporting the delivery of this outcome at an Argyll & Bute level is the Argyll and Bute Integrated Children's Service Plan.

The following strategic partnerships are supporting the delivery of this outcome: Argyll and Bute's Children, Argyll and Bute Child Protection Committee, Health and Social Care Strategic Partnership CAPCOG (Children And Adults Chief Officers Group).

#### Main areas of focus for Oban, Lorn and the Isles included within this outcome:

• Short Term Outcome: Children and young people are valued and supported to be the best they can be

# Outcome 4: Children and young people have the best possible start

This information will be available later in the year in an annual update as part of the ICSP performance review.

## Outcome 5: People live active, healthier and independent lives

This outcome focuses on narrowing the gap in health inequalities by providing opportunities for everyone to be physically active and energetic members of their communities. People are enabled to live independently, with meaning and purpose, within their own community and are empowered to lead the healthiest lives possible. Healthier choices are made regarding alcohol and drugs and people are enabled to recover from substance misuse. Mental health improvement strategies are promoted by the CPP to reduce health inequalities.

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include: Health and Wellbeing Partnership, Joint Health Improvement Plan, Mental Health Modernisation and Strategic Framework for Mental Health and Wellbeing, Reshaping Care for Older People, A&B Integrated Children's Services Plan, Local Housing Strategy, NHS Highland Health Inequalities Action Plan.

The following strategic partnerships are supporting the delivery of this outcome: Argyll and Bute Advice Network, Argyll and Bute Against Domestic Abuse and Violence Against Women Partnership, Argyll and Bute Community Health Partnership, Argyll and Bute Health and Social Care Partnership, Argyll and Bute Local Access Forum, Argyll and Bute Strategic Housing Forum, Third Sector and Communities CPP Sub-group, Health and Wellbeing Partnership.

- People are empowered to maintain their independence and are an integral part of their local communities.
- Individuals are more physically active
- Mental health and wellbeing is improved
- Our partners work together to ensure that we mitigate against the effects of poverty across Argyll and Bute

# Outcome 5: People live active, healthier and independent lives

SOA Code	SOA Delivery Plan Action	Activity on the Ground	Timescale
5.1.1	Continue to shift the balance of care from institutional to community based settings	No information as at February 2015	
5.1.5	All service providers use an approach which encourages mobility and promotes strength and balance reducing falls in older people	No information as at February 2015	
5.1.6 Maintain a new build social housing programme including housing for varying needs to enable people to live more independently		40 units for social rent at Glenshellach, Oban & potential second phase of further 17 units.	Phase 1 completed, November 2014. Phase 2 to be confirmed.
		8 units for social rent in Connel with potential second phase of additional 10 units.	Phase 1 - March 2015. Phase 2 to be confirmed.
		2 units for affordable rent at Ulva, Mull	2015
		12 units for social rent at Benderloch.	2016.
		5 affordable units on Iona.	To be confirmed.
		Dunbeg Phase 2 for 25 units (& explore potential for further Phase 3).	Phase 2 - 2015/16
		Explore/progress potential developments for Dervaig, Lochdon and Bunessan on Mull; Port Appin; Tiree and Coll; and retirement homes for elderly at Ganavan, Oban.	To be confirmed
5.1.7	Carers are identified, supported and enabled to fulfil their roles	No information as at February 2015	
5.2.2	Improve access and develop more opportunities for people to participate in	Continued funding and development of the Active Schools Program	Ongoing until 2019
	physical exercise / activity	Continue to support Atlantis Leisure through the existing SLA	Ongoing

		Develop pathways to access community sports HUBs  Oban development  Virtual link-ups for the Isles	Aug 2015 (dependant on Sportscotland funding)
		Partnership work with Atlantis and Mactaggart facilities:  ABAN - Housing exercise referral program Swimming Development	March 2015
		Continue to support the SLA arrangements with NGB's for:  • Football - SFA  • Shinty – Camanachd Association  • Rugby – SRU	Ongoing
5.2.3	Increase accessibility to outdoor environments / green spaces	Develop an online library of simple walking route guides, combined with linkages to pre-existing guides available from other agencies such that a single point of comprehensive information will exist.	Phase 1 to populate the library with route guides. Stage 2 to develop the web based delivery of the library. Anticipated timescale 2 years and then ongoing maintenance.
5.4.1	Promote and build social networks to improve mental health	A Link club and support group is established in area to provide additional services and build community capacity  6 People are facilitated to participate in personal development to build confidence and self esteem	

		Guided self-help referrals to volunteering increase by further 12 people  Referrals to community groups increase by further 8 people  Encouraging 25 people with identified mental health issues (anxiety / low mood etc) to continue to use their current social networks and build existing support available to them as well as develop new links in the community  Grey Matters / Seniors Forum / expand membership and improve wellbeing additional	
		20 people	
5.4.3	Implement systems which support all people who have lost others to suicide either in a professional or personal capacity	No information as at February 2015	
5.6.7	Adverse effects of welfare reform are minimised	No information as at February 2015	

# Outcome 6: People live in safer and stronger communities

This outcome focuses on ensuring our communities feel safer and that Argyll and Bute is a safer place. We are supporting communities to become strong, resilient and self-reliant and ensuring the natural and built environment is safe, respected, valued and free of environmental crime.

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include: Local Police Service of Scotland Plan, Local Scottish Fire and Rescue Plan, Third Sector Partnership Business Plan, HIE Resilient Rural Communities Policy Community Engagement Strategy, Alcohol and Drugs Partnership Strategy, Local Housing Strategy, Third Sector and Communities Plan, Community Safety Strategy.

The following strategic partnerships are supporting the delivery of this outcome: Community Safety Partnerships Alcohol and Drugs Partnership, Adult Protection Committee, Child Protection Committee, Argyll and Bute Strategic Housing Forum, Violence Against Women, Third Sector and Communities Group.

- Enhance the safety of vulnerable groups
- Improve environment, transport and fire safety
- Tackle disorder, anti-social behaviour and violent crime
- Reduced impact of alcohol and drug misuse on communities
- Stronger, resilient and more involved communities

# Outcome 6: People live in safer and stronger communities

SOA Code	SOA Delivery Plan Action	Activity on the Ground	Timescale
6.2.2	Ensure people are safe in their homes and the risk of harm and injury is reduced	The public campaign is intended to increase fire safety awareness amongst the general public and deliver a range of key safety messages around periods of high operational demand in line with seasonal Thematic Action Plans (TAP) and the SFRS Seasonal Community Safety Calendar 2014.	
		The 2014/15 campaign will comprise of a number of advertising mediums: television, radio, press and editorial partnership.	
		Theme: Older Persons 09 - 18 January 2015	
		TV Advertising (30 second advert – STV, Channel 4, Channel 5)	
		Radio (30 second advert –Clyde, Forth, West Sound, Radio Borders, Tay, Moray Firth, Northsound, Capital, Heart)	
		Press (Half page advert – Scottish Sun, Daily Record/Sunday Mail)	
		Seasonal Community Safety Calendar	
		Winter / Festive Action Plan: • Festive Safety	

Safety at Home Fire & Alcohol Cooking Safety Spring Easter Action Plan: Grass & Wildland Fires Rubbish & Refuse Fires **Derelict Property** Summer / Holiday Action Plan: Fire Related Anti-Social Behaviour Holiday Safety Countryside & Outdoor Safety Autumn / Bonfire Safety Action Plan: Student Safety **Electrical Safety Chimney Safety Bonfire Safety** Older / Vulnerable Persons **Supporting Activities**  Attendance at: Community Planning Partnership - Area Community Planning Groups - Community Safety Forums Engagement with Local Authority Partners • Engagement with Private Sector Partners Online & Social Media activity National & Local press releases Schools' Engagement Promoting fire safety through 'Home Fire Safety Visits' in the community

0.0.4		<ul> <li>Attendance at local events</li> <li>Bonfire &amp; Fireworks leaflet</li> <li>Deliberate Firesetting leaflet</li> <li>Winter &amp; Festive Safety leaflet</li> </ul>	
6.3.1	Ensure effective multi agency tasking processes are in place to tackle disorder, anti-social behaviour and assaults through identification of hot spot locations and the	Multi agency Anti-social behaviour group set up in Oban chaired by Local Police Inspector and involving key partners to coordinate responses to emerging issues.	Group established
	management of repeat offenders.	Work still ongoing to establish an overarching Argyll and Bute Tactical Group to oversee the work of the local groups	Work ongoing – completion date 2015
6.4.3	Deliver education and prevention inputs to groups identified as high risk road users	Cut it Out inputs planned for secondary school in Oban	Ongoing 2015
		Biker safety event planned 2015	Spring/Summer 2015
		Car seat clinics	Ongoing 2015
		Pedestrian training for primary school children in Oban and surrounding area	Ongoing 2015
		Multi agency road safety group developing an action plan across Argyll and Bute to deliver a number of planned educational and prevention inputs to high risk road users	Work ongoing – completion date 2015
6.5.2	People in Argyll & Bute receive appropriate and timely support for drug and/or alcohol problems	No information as at February 2015	
6.6.1	Work in partnership and support Community Councils to develop community emergency plans	Police attendance at community council meetings with continued support and encouragement. Partnership Support gained at LRP meetings	Ongoing /before end of March
		Community and Business Resilience event in Oban	End of February 2015
6.6.2	Develop training programme to test and review community emergency plans	Exercises to be rolled out by police at Community Council meetings	Ongoing /before end of March

6.6.4	The third sector works to achieve	Training workshops to 3 <sup>rd</sup> sector groups	4 during 2015-16
	sustainability and improve resilience (e.g.	Bespoke support to 25 3 <sup>rd</sup> sector groups	
	breadth of income streams)	Training workshops to social enterprises (ABSEN)	1 during 2015-16
		1-2-1 support to new / existing organisations (ABSEN)	
		Signpost (links) to sources of support / training / events via website and bulletins (ABSEN)	Ongoing
		Regional meetings for social enterprise	1 during 2015-16
		Annual conference held (pan Argyll)	
		Members survey (pan Argyll)	
		Back office resource to establish for 3 <sup>rd</sup> sector organisations	During 2015-16
6.6.5	Communities are empowered through	3 support groups Mull	Monthly during 2015-16
	peer, social and third sector connections to work and play together and to have a voice which is heard	Establish and build capacity of groups eg: Fitstep, Zumba Gold, Stitch n Time, Walking Groups, Silvernotes, Soup & Music Group, Gaelic Speakers group, Men's Shed. Views from these groups are collated and input to consultation and comment on services.	Ongoing
		Building communities Bridges builds capacity by engaging young people in topical debate and community planning issues and provides an intergenerational platform to share and express views.	5 actions April – August 2015
		Awareness and information / opportunity to give views re HSCI events are held; and participatory engagement devolves understanding and feedback	2 events April – October 2015, various conversations
		Community capacity is expanded with increase in volunteers (150 new volunteers across Argyll)	During 2015-16

Community based initiatives and projects	3 initiatives during 2015-
developed to support communities and	16
strengthen resilience and capacity will receive	
support, advice and mentoring as required	

# **Community Initiatives**

Strategically important community initiatives contributing to the delivery of the SOA Local aims and objectives and which have been presented to the Area CPG for information, comment and support as appropriate

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Initiative Title:
Developed by:
Summary of activity:
Date presented to the Area CPG:
Action taken by the Area CPG:
Follow Up:
Initiative Title:
Developed by:
Summary of activity:
Date presented to the Area CPG:
Action taken by the Area CPG:
Follow Up: